



## **A TYPICAL SPONSORS PACKAGE**

- Sponsors name/logo included in all PR.
- Sponsors name/logo on the official website (with a link to your website)
- Sponsors name/logo on social media posts.
- Sponsors name/logo in the official programme.
- Sponsors name/logo on the winner's certificate.
- Sponsors name on slide announcing their winner at the awards ceremony.
- Sponsors logo on the welcome board at the awards.
- Sponsors logo on screens around ceremony room.
- You present your category winner and can say a few words about your business and why you are supporting the awards.
- 2 places at the awards ceremony.
- Roller banner at the ceremony.
- Discounts for sponsoring more than one of our business awards.
- 2 places at the local Business Exchange/Seminar
- Video of you for use in social media and at the awards giving your support for the awards
- Opportunity to place logo'd items in the goody bags.
- Opportunity to make a business offer to the winners.
- Opportunity to have professionally edited video of you presenting your award.

*Other suggestions to benefit your sponsorship/the awards welcome.*